

Susan Baroncini-Moe, Business in Blue Jeans author, visits The Marketing Mojo Show Business Consultant to Discuss Small Business Marketing on Your Own Terms

(Boynton Beach, FL and Washington, DC – Date here) – Susan Baroncini-Moe, Founder and CEO of Business in Blue Jeans, a business and marketing consulting firm based in Indianapolis, IN will appear on The Marketing Mojo Show (www.blogtalkradio.com/lgkmarketing) and participate in a Twitter chat (#mymarketingmojo) with host Leisa Chester Weir on Wednesday, May 21, 1 p.m. ET. The discussion will give insight and inspiration for starting, marketing and running a small business. Baroncini-Moe will also share anecdotes from her recently released book, *Business in Blue Jeans: How to Have a Successful Business on Your Own Terms*.

Callers are welcome to join the conversation during the show by calling 1-718-664-9645 (standard message rates apply); tweet with [#mymarketingmojo](https://twitter.com/mymarketingmojo) or log onto <http://www.blogtalkradio.com/lgkmarketing/2014/05/21/small-business-marketing-on-your-own-terms>.

“Susan’s entrepreneurial spirit revealed itself by age six and she has mentored individuals and guided businesses with her founding mantra “business on your own terms,” states Gay Ball O’Brien, co-producer of the program. “For anyone who dreams of doing their own thing or has stepped out and needs help getting to the next level, this show is not to be missed.”

An archive will be available at the same link immediately following the show or listeners can subscribe to the archives via the RSS feed located on the host page. To download the guest photo, visit: <http://ow.ly/wlnK5>.

About the Marketing Mojo Show

The Marketing Mojo Show is a monthly 15-minute podcast and Twitter chat for small to medium-sized businesses and organizations. It provides a forum to share, shape and sharpen the saw of marketing opportunities with guest interviews and reviews of ideas and insights; practices, principles and platforms; news, tools and tips. Produced by LGK Marketing Communications Collective, Inc. (LGK), a woman-owned small business, **The Marketing Mojo Show** is live the third Wednesday of every month at 1 p.m. and streams from the host page at www.blogtalkradio.com/lgkmarketing. To listen, comment or ask questions during the show, call 1-718-664-9645 (standard message rates apply). To participate in the Twitter chat, follow @lgkmarketing and the **hashtag** #mymarketingmojo or visit www.twubs.com/mymarketingmojo. Archived episodes will be available on the Blog Talk Radio/LGK Marketing host page or as a download on iTunes. Listeners can subscribe to the archive via the RSS feed located on the host page. To learn more about LGK, visit www.lgkmarketingcc.com.

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